



EDUCATION VOTES

SAMPLE PRESS RELEASE

Contact: ____, (email); (tel):

(Date)

Educators recommend candidate name; (mention some outstanding characteristic)

(City, State): Today the __ Education Association, representing (number of) public school educators in (community)—enthusiastically recommended (candidate name) for (office).

"Our students and community need leadership committed to the promise that every student in (community) have the opportunity to attend a strong public school where they have the support, learning opportunity, and passionate educators they need to grow into their full brilliance," said (Local) President _____. "Candidate name shares the values, the vision, ... etc, etc."

"I'm proud to receive this recommendation from (local) educators, who are doing the hard work each and every day to educate our children," said candidate name.

"Together we can"

(paragraph on candidate's background)

Educators are inspired by candidate name's vision for our schools. Candidate name has/intends ... characteristics/policy plans.

Candidate name values the union's recommendation. Educators plan to mobilize for candidate name (your organizing plans i.e. "at polling places across (state)" or "in upcoming precinct walks")

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